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PRESS RELEASE

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Dr Pflieger Arzneimittel and Tired of Cancer sign distribution agreement for DiGA Untire app in Germany
Dr Pflieger Arzneimittel is now offering the DiGA Untire against exhaustion in cancer in Germany.

18.09.2024, BAMBERG / UTRECHT - The company Dr. Pflieger Arzneimittel GmbH will distribute the Untire app, a digital therapy programme against severe fatigue as a side effect of cancer patients (so-called Cancer Related Fatigue, CRF), throughout Germany for the benefit of breast cancer patients. More than 250,000 breast cancer patients in Germany suffer from moderate to severe fatigue, the most common, least discussed and most under-treated side effect of cancer. The Untire app helps patients to reduce fatigue.

The Untire app is a digital therapeutic (DTx) and was provisionally approved by the BfArM as a DiGA (digital health application) for breast cancer patients at the end of 2023. This means that doctors can prescribe the app and it will be reimbursed by statutory health insurance companies. The app is aimed at patients with cancer-related fatigue (CRF), an often overlooked problem during and after cancer treatment.

Scientifically proven effectiveness

Untire offers a comprehensive and scientifically proven programme to reduce cancer-related fatigue. Almost 50,000 users in Germany and abroad have now experienced a significant reduction in fatigue and an improved quality of life after three months of using the programme. Untire is already provisionally listed in the DiGA directory. Tired of Cancer is currently conducting a randomised controlled clinical trial in Germany in order to obtain permanent approval.

Dr Günter Auerbach, Managing Director of Dr Pflieger Arzneimittel, says: "This agreement is a very important step in helping German patients to reduce their fatigue. We are very much looking forward to working with Tired of Cancer."

"Fatigue is often overlooked because doctors don't have a specific medical solution and focus on cancer treatment. Patients usually don't talk about it because they think nothing can be done about it. As a result, the problem remains unspoken and untreated", is how Dr Bram Kuiper, Managing Director of Tired of Cancer, describes the potential of Untire.

"We want to gradually expand our product portfolio to include digital health applications, which is why Untire is an excellent addition", says Ralf Will, Managing Director of Dr Pflieger Arzneimittel.

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About Tired of Cancer

Tired of Cancer, based in Utrecht (NL), develops and distributes the Untire app, a science-based solution for fatigue in cancer patients. The app is available in the Netherlands with the support of the KWF and has now also been launched in Germany, the United Kingdom and Argentina.

About Dr Pflieger Arzneimittel GmbH

Dr Pflieger Arzneimittel GmbH is a medium-sized pharmaceutical company based in Bamberg (DE). Dr Pflieger Arzneimittel has been offering a wide range of pharmaceuticals, medical devices and healthcare products since 1945. The company employs over 400 people in production, development and sales. The range includes around 60 health products from the fields of urology, gynaecology and self-medication for pain, hoarseness and hair health.

The financial surpluses generated by the company are passed on to the Doctor Robert Pflieger Foundation. The foundation promotes medical research and sponsors the Robert Pflieger Research Prize. In addition, the Doctor Robert Pflieger Foundation supports social and charitable projects, particularly in the area of youth and elderly care.

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